



## **FOR IMMEDIATE RELEASE**

### **Media Contact**

Ann Finley  
Barking Cat® Jewelry  
404-634-1014  
ann@annfinley.com

### **Barking Cat Jewelry® helps Beckoning Cat Project raise funds with exclusive TNR Pendant (TNR - Trap, Neuter, Return)**

*20% of all TNR pendant sales will be donated to the Beckoning Cat Project*

WILLIAMSPORT, PA – March 17, 2014 – In an effort to support local animal rescue groups whenever possible, Ann Finley, along with Beckoning Cat Project Director Kerry Perry, has designed a TNR (Trap, Neuter, Return) Pendant and will donate 20% of its sales to the Beckoning Cat Project. Pendants can be purchased online at [www.barkingcatjewelry.com](http://www.barkingcatjewelry.com).

Passionate about helping pets in need, Ann Finley has been using Barking Cat® Jewelry as a vehicle to spread important messages about animal rescue, adoption and care and to help non-profit groups raise funds. She first partnered her Barking Cat® Jewelry line with the Lexington Humane Society in 2010, when she created a custom pendant for the group, hand stamped with their motto, "Adopt Love." Since then, she has structured a Partners Program for rescue groups which provides a range of opportunities to help them raise funds for their cause.

To learn more about Barking Cat Jewelry or to view the entire collection visit: [www.barkingcatjewelry.com](http://www.barkingcatjewelry.com).

### **About Barking Cat Jewelry**

Designed for the pet lover inside us all, Barking Cat Jewelry is the latest collection from Atlanta based jewelry artist Ann Finley. Fashioned with clever pet phrases hand stamped on metal and folk art renderings of cats and dogs, the whimsical line of jewelry captures the true essence of what it means to be a pet owner in a fun and quirky way. The collection of over 20 different designs are inspired by cats, dogs and horses and feature sayings like, "Crazy Cat Lady," "Sleeps with Dogs," and "Manure Happens." For more information, visit: [www.barkingcatjewelry.com](http://www.barkingcatjewelry.com).

### **About Beckoning Cat Project**

Beckoning Cat Project is a non-profit organization working to find community based solutions for cats with a focus on Trap, Neuter, Return. They operate a low cost spay/neuter clinic for cats and welcome all cats- pets, ferals, strays, barn cats. They are not a shelter, but will help to rehome cats when their foster families are not full. Other programs they are working on include Senior cats for Seniors foster program and a barn cat program. For more information visit <http://beckoningcatproject.org> or contact Kerry at 570-971-4592.

###